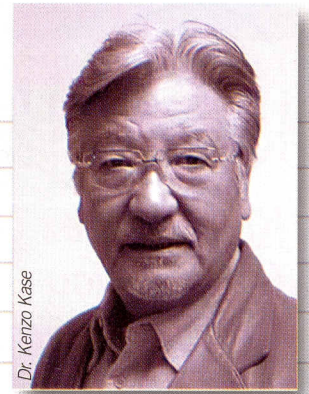




They say that imitation is the best form of flattery. I hate to disagree, but when you work so hard to create something, it's discouraging to watch others take what we all worked so hard to develop. Especially when it means bringing embarrassment to our industry and jeopardizing public confidence.

When I created Kinesio® Tex Tape and its method almost 40 years ago, it was difficult to envision having this kind of widespread acceptance. With great success; however, you must face great adversity. In today's market, every company looks to make a quick buck off the reputation Kinesio® has built in the rehabilitative sector, athletics and now the general public.



Dr. Kenzo Kase

With everyone coming out with their version of "kinesiology tape," I want to set the record straight. These products are not the original. If it doesn't say Kinesio®, it's not, nor will it ever be. So while these companies may come and go, I implore you to trust the most globally recognized name within the elastic therapeutic taping community: Kinesio®.

You can protect yourself against these copycat brands by buying strictly from one of our approved distribution partners or visiting our website. You shouldn't settle for second best when your health or professional standing is on the line.

Sincerely,

Dr. Kenzo Kase - Founder
Kinesio® Tex Tape & Kinesio® Taping Method